

# ENGAGE SEATTLE ORGANIZING TRAINING AGENDA: DAY 1

---

## Saturday, February 25<sup>th</sup>, 2011: Organizing and public narrative

10:00 AM	Arrival, mingling	
10:15 AM	Welcome/group introductions/overview	
10:45 AM	What is organizing?	pp. 4-9
11:00 AM	Introduction to public narrative/Story of Self	pp. 11-14
11:15 AM	Video: Barack Obama's 2004 DNC speech, with discussion	p. 15
11:35 PM	Break	
11:40 PM	Small-group breakouts: Story of Self	pp. 16-21
12:10 PM	The power of relationships/1:1 meetings & teams	pp. 23-25, 29-31
12:35 PM	Lunch	
1:05 PM	Introduction to Story of Us	
1:15 PM	Small-group breakouts: Story of Us	pp. 36-37
1:45 PM	Strategy (including worksheet)	pp. 43-46
2:05 PM	Strategy discussion	
2:25 PM	Break	
2:30 PM	Introduction to Story of Now	pp. 48-49
2:40 PM	Small-group breakouts: Story of Now	pp. 50-53
3:20 PM	Introduction to linked Story of Self/Us/Now (Public Narrative)	p. 54
3:30 PM	Small-group breakouts: linked stories, with ask	pp. 55-56
4:00 PM	Additional Q&A/discussion of material	
4:30 PM	Pluses & deltas/evaluations for day 1	